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**PUBLIC GOVERNANCE AND TERRITORIAL DEVELOPMENT DIRECTORATE  
PUBLIC GOVERNANCE COMMITTEE**

## High Level Risk Forum

### OECD TASK FORCE ON CHARTING ILLICIT TRADE (TF-CIT)

**30-31 March 2015  
OECD Conference Centre, Room CC6  
Paris**

*This document presents the draft agenda for the 3rd meeting of the OECD Task Force on Charting Illicit Trade.*

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# **3<sup>rd</sup> Meeting of the OECD Task force on Charting Illicit Trade**

**30-31 March 2015  
OECD Headquarters, Paris**

## ***Overview***

The third meeting of the OECD Task force on Charting Illicit Trade (TF-CIT) will discuss its first synthesis report on illicit trade, comprising estimates on the values and flows of some of the most important sectors. The Task force will consider how to effectively communicate these findings, and their implications, to a broad group of stakeholders including such policy communities as law enforcement, customs and taxation. Governments will be invited to present their recent actions and policy initiatives to deter, reduce or prevent illicit trade, and Task force members will be asked to respond with their insights. The meeting will discuss on-going work under the Task force and consider proposals from members on where it could most usefully focus efforts going forward.

The TF-CIT meets as part of the OECD High Level Risk Forum of the Public Governance Committee. It was set-up to better understand the dynamics of illicit trade, who the actors are, where and how it occurs, the size of the problem and the methods used to conduct it. To address this global risk, public and private sector decision makers need a firmer grasp on how it impacts economic activities, and a clearer understanding of the geographic, technological and policy conditions that drive it and governance gaps that enable it. The goal of the Task force is to identify good practices, to promote tractable policy reforms and to foster international cooperation with a view to reduce or deter illicit trade. It aims to facilitate a cross-cutting and holistic effort to improve data quality, enhance partnerships between the public and private sectors for data sharing, and conceive new approaches to effective policy strategies.

**Monday, 30 March 2015 - Room CC 6**

**09:15**

**Welcome**

*Rolf Alter, Director, OECD Public Governance and Territorial Development Directorate*

**Objectives of the meeting and adoption of the draft agenda**

*David Luna, TF-CIT Chair, United States Department of State*

**Briefing on outcomes of the 1<sup>st</sup> OECD Regional Dialogue on Illicit Trade**

*Ms. Maria Elena Sierra, Central Administrator of International Affairs for Foreign Trade, Mexico*

**10:00**

**Session 1: Key results of research on illicit trade in various sectors**

The OECD Secretariat will provide an overview of the Task Force synthesis report, followed by more in-depth presentations. The presentations will focus on the trafficking dynamics behind this global phenomenon, the estimated economic costs and types of social harms and underlying relationships between actors across different sectors.

**Overview of key results:**

Mr. Jack Radisch, OECD Public Governance and Territorial Development Directorate

**Illicit trade dynamics in key sectors:**

**Counterfeit medicines:** - Prof. Kristina Lybecker, Colorado College

**Illegal narcotics:** - Dr. Colin Clarke, Carnegie Mellon University

**Trafficking in persons:** - Dr. Kristiina Kangaspunta, UNODC

**11:30**

**Coffee Break**

**11:45**

**Session 1: (continued):**

**Illicit trade dynamics in key sectors:**

**Illicit trade in Europe:** - Prof. Francesco Calderoni, Michele Riccardi, TRANSCRIME

**Alcohol:** - Lance Hastings, SAB Miller, and Ignacio Sanchez, Spirits Europe

**Sports betting:** - Fred Lord, International Centre for Sports Security

**13:00**

**Lunch - Château de La Muette, George Marshall Room**

**14:30**

**Session 2: Roundtable on governance to tackle the illegal economy**

Government representatives will present recent shifts in strategy to contend with illicit trade, describe their priorities and explain how coordination between different parts of government is useful to achieve objectives. The aim is to identify the key governance qualities to reinforcing policy effectiveness against illicit trade, including coordination across government, with foreign governments, and with the private sector. Participants are invited to actively engage in the discussion and comment.

**Speakers:**

- *Stephan Legein, Federal Public Service Finance, Belgium*
- *Ruth Tabertero Alonso, National Police Force, Spain*
- *Irene Uitermark, Ministry of Finance, and Johan Stoopen, Customs Administration, the Netherlands*

**Comments:** - *Prof. Xavier Raufer, Université Paris II*

**16:00**      **Coffee Break**

**16:15**      **Session 3: The smoking gun-Illicit trade of tobacco products**

This session will begin with an overview of illicit trade in tobacco and recent trends in several key markets. Presentations will also highlight the role that intermediaries can play in securing the supply chain of tobacco products. The session will explore the steps needed to set-up a public private initiative for enhancing and monitoring supply chains and other customer due diligence practices to combat the illicit trade in tobacco products.

**Speakers:**

- *Dr. Sharon Melzer, United States Department of State*
- *Tracy Faustin, BASCAP, International Chamber of Commerce*
- *Yusuke Kanda, Daicel Corporation*

**Comments:**

- *Dr. Vanessa Neumann, Asymmetrica*
- *Tyler Gillard, OECD Financial and Enterprise Affairs Directorate*

**18:00**      **Close of first day**

**18:15**      **Hosted cocktail - Château de La Muette, George Marshall Room**

**Tuesday, 31 March 2015 - Room CC 6****09:00 Welcome**

The Chair will outline the objectives of the Task force meeting for Day 2.

**09:05 Session 4: On-going work of the TF-CIT****a) Pilot project to visualize sources and flows of illicit trade**

This session will present results of a pilot information sharing platform to visualize and monitor illicit trade. The objective of such data analysis is to support quick time measurement of illicit hubs, build empirical evidence for the design of public policies, and support the efficiency of prevention and interdiction strategies. The pilot centred on data collection of wildlife trafficking. Discussion will focus on opportunities for broader development and participation.

**Speakers:**

- AJ Clark and Adriana Babic, *Thermopylae Sciences + Technology*
- Varun Vera, *C4ADS*

**10:15 b) Economic impact of trade in counterfeits and pirated goods**

OECD will present a progress report of the ongoing study concerning an economic assessment of Counterfeit and Pirated Trade. Countries will be invited to signal interest to partner in case studies at national and/ or regional level, and the broader Task force will discuss how they wish to partner in this effort.

**Speaker:**

*Piotr Stryszowski, OECD Public Governance and Territorial Development Directorate*

**Comments:**

- Leigh Winchell, *World Customs Organisation*
- Nathan Wajsman, *Office for Harmonisation in the Internal Market (European Union)*
- Antoine Dore, *International Telecommunications Union*

**11:30 Coffee Break****11:45 Session 5: Putting research on illicit trade to use in policy and practice**

Organisations that conduct research, enforcement and/ or training activities related to countering illicit trade will present findings with relevance for policy reform, the understanding of illegal markets and the uptake of technologies to decrease, deter or otherwise control illicit trade. Participants from government and industry will be invited to comment on the implications of these efforts to their strategies against illicit trade.

**Speakers:**

- David Higgins, Environmental Security sub-Directorate, INTERPOL
- Hilde Sabbe, Serious and Organised Crime Department, EUROPOL
- Scott Williams, Reserve Protection Agency

**Comments:** - Adam Blackwell, Chair of WEF Meta-Council on the Illicit Economy

**13:00**            **Lunch – Conference Room 6**

**14:00**            **Session 5: Putting research on illicit trade to use in policy and practice (continued)**

**Speakers:**

- Mahmut Cengiz, Global Policy and Strategy Institute
- Karl Lallerstedt, Blackmarket Watch
- Robin Cartwright, KPMG

**Comments:** - Chris Corpora, George Mason University

**15:00**            **Session 6: The way forward: consolidating work, communicating messages and new horizons**

In this session participants will discuss avenues to advance the work of the Task force in 2015-2016, for example by extending research on estimates of illicit trade to more sectors, mapping the nexus between sectors, sharpening analysis to support more specific policy conclusions, and holding additional policy dialogues in strategic regions. This session will also consider proposals for how to raise awareness of the general public to the challenges created by illicit trade.

**Introduction to the way forward:**

- Suzanne Hayden, FTM Global Recovery LLC

**Raising awareness and sharpening the message:**

**Comments:**

- Leopold Hoesch, Broadview TV GmbH
- David McKenzie, Head of Associated TV

**16:15**            **Close of meeting**