

# The EU's Illegal Tobacco Market

The problem, the consequences and effective solutions

## Stakeholder Workshop

An event organised by Fondation EurActiv  
With the support of Philip Morris International

15 May 2013 | 12 noon – 2pm  
EurActiv Network Office, 1 Bd. Charlemagne, 1041 Brussels

**DRAFT**

In 2011, KPMG estimated that the annual consumption of illegal cigarettes in the EU was 65.3 billion cigarettes. This was the highest ever recorded level and the fifth consecutive yearly increase. KPMG estimated the annual EU-wide tax loss due to cigarette smuggling to be approximately 11.3 billion euros.

KPMG conducted a similar study in 2012 and this workshop provides an opportunity to learn about the findings for 2012 and to hear from experts about the intelligence gathered from recent seizures and raids of illicit tobacco products. This session will also explore the ways in which public authorities and the private sector can work together to tackle corruption and the illicit trade in tobacco products.

- What can be learned from KPMG's study, and those countries most affected, of the illicit trade in 2012?
- Are national authorities in Member States doing enough to fight the illicit trade?
- What are some of the solutions that can be applied to the issue?

Fondation EurActiv is pleased to invite you to a round-table debate to explore answers to these questions.

Invited contributors include:

- Bill NEWTON DUNN, MEP
- KPMG STAR Report Representative
- Jean Michel LOUBOUTIN, Executive Director of Police Services, INTERPOL
- Frank VAN DRIESSCHE, Policy Officer - Policy officer in Excise Duties legislation and mutual assistance, DG TAXUD
- Gražina GRUZDIENĖ, Head of Lithuanian Food Producers' Union
- Francesco CALDERONI, Assistant Professor Applied Criminology, Transcrime

Moderator:

Jeremy Fleming-Jones, Senior Journalist, EurActiv.com

Chair:

Ross Melzer, Public Affairs Director, EurActiv.com

Programme:

12.00 – 12.30: Lunch and Networking  
12.30 – 13.45: Impulse statements and open debate  
13.45 – 14.00: Conclusions

To register, please send an email with your name, organisation and title to: [events@euractiv.com](mailto:events@euractiv.com)

For more information please contact:

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